TradeRadarX AI

One-Page Executive Summary

Version 1.0

Date: 2026-03-22

Business:

TradeRadarX AI is a desktop-first trading intelligence platform that helps independent traders discover opportunities faster and execute with greater discipline.

Problem:

Traders face fragmented tools, information overload, and inconsistent workflow execution, which leads to missed opportunities and poor decision quality.

Solution:

A unified desktop workflow combining scanning, structured decision flow, and integrated activation/support operations.

Current Status:

- Version 1.1 operational

- Core communication architecture stabilized

- Packaging and release workflow proven

- Version 2 scope and UX direction defined

Journey and Founder Effort:

- Estimated total build effort: 555-740 hours

- Midpoint estimate: 648 hours

- Significant reliability hardening completed through live technical incident resolution

Revenue Model:

- Subscription software

- Draft pricing: Starter 29/month, Pro 59/month

- Expansion levers: premium analytics, educator/team licenses

Key Metrics to Run the Business:

- Trial-to-paid conversion

- Monthly churn and retention by cohort

- MRR growth and net revenue retention

- CAC and CAC payback by channel

24-Month Financial Framework:

- Conservative: 600 paid users, MRR 29,400

- Base: 1,200 paid users, MRR 58,800

- Upside: 2,500 paid users, MRR 122,500

Funding Ask:

- 250,000 to 500,000

Use of Funds:

- Product and engineering: 40%

- Acquisition and growth: 30%

- Operations and support: 15%

- Infrastructure and tooling: 10%

- Legal/compliance and contingency: 5%

Near-Term Milestones (12 months):

- Launch Version 2 and improved onboarding

- Build repeatable acquisition funnel

- Improve retention and reduce churn

- Prepare for next raise or profitability pathway

Contact:

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